



Veteran Resource Network Donor's Roadmap

For businesses, there are several ways to become financial partners with the Veteran Resource Network and support the impact of its various veteran support programs. Businesses can take advantage of one or more of the programs. Some programs are donation/sponsorship only. Others involve VRN giving something back to the donor in the way of programming or premiums.

One-Time Annual Gift

By making a one-time annual gift, businesses and organizations provide direct, unrestricted cash infusion directly to VRN's military veteran programs. The business or organization will be listed in the annual report and banquet.

Program Targeted Sponsorship

When a business participates in this program, their gift is designated as a sponsorship and tied to a specific program or programs. When a business is listed as a sponsor, their name is associated with the program in publications, special events, and the website. The business or organization is also recognized at the annual banquet and receives a certificate and letter of acknowledgement. There is a \$1K minimum sponsorship level.

Military Branch Flag Display

This opportunity is a great way to say to the business community and community at large that a business is a donor to the Veteran Resource Network. When a gift of at least \$500 is made to VRN, the "flag trailer" is parked in front of the business in a place of premium view for three days to show the business supports our military heroes.



Freedom Isn't Free T-Shirt Trailer Program

When a business makes at least a \$500 gift, the T-shirt trailer will be brought out to the business so that employees and owners can select a Freedom Isn't Free T-shirt from our selections including black, military green, and pink and two designed, troops and US Flag. These shirts are highly popular and word for years. 40 shirts are made available for every \$500 contribution.

Freedom Isn't Free T-Shirt Sponsor Program

This program provides an opportunity for a business to have their logo and/or business name printed on the back of our famous Freedom Isn't Free T-shirt and distributed either by the Veteran Resource Network or the business. These shirts are produced for the business or organization at the rate of 75 shirts for every \$500 in donation. A \$99 one-time setup fee is added to the donation amount to begin this program.

